



*Introducing...*

## **WallPro-3<sup>™</sup> and the Walk-Pro System<sup>™</sup>**

### The Proven, Short-Term Value Play

**Real Quality.**  
**Real Durability.**  
**Real Profitability.**  
**Real Value...**

Caught in the short-term Value Trap? Led to believe the value of those Brand-X materials you're buying exceeded the price you're paying? Only to discover that...well, they weren't. The real short-term Value Play is the Jessup WallPro-3<sup>™</sup> and Walk-Pro System<sup>™</sup> – versatile, game-changing one- and two-step solutions engineered to put more real profit in your pocket when printing temporary indoor signage and floor graphics.



**CALL: 888-711-7735**



## WallPro-3™

Create high-margin graphics for short-term, indoor wall applications including

- Pandemic-related graphics
- Corporate and retail messaging
- Colleges, universities, K-12 communications
- Promotional and advertising
- Directional and wayfinding
- And more

Order: WHT-REM-54x150 (54"x150' roll)

## WalkPro System™

Add Jessup's slip-resistant 4-mil overlamine to WallPro-3 to create short-term indoor floor graphics

- Retail graphics, environments, and POP
- Bus, subway, and train stations
- Hotels, resorts, motels and casinos
- Gas stations and convenience stores
- Safety signage
- Guerrilla and interactive marketing
- And more

Order: OL-CLRTXT-54x150 (54"x150' roll)



# Top 8 reasons WallPro-3™ and Walk-Pro System™

Are The Real Short-Term Value Play

- ✓ **One-Step:** Stand-alone 3-mil vinyl is perfect for temporary indoor wall signage
- ✓ **Two-Step:** Add our 4-mil overlamine and you have temporary indoor floor graphics
- ✓ **Versatile:** Adheres to most wall and floor surfaces, including most fabric and carpet
- ✓ **Durable:** Stays stuck up to 3 months when installed per manufacturer's directions
- ✓ **Safety:** Clear, textured overlamine is ASTM D-2047 certified for slip resistance
- ✓ **Eco-Friendly:** Follow directions and the adhesive leaves no residue when removed
- ✓ **Support:** Visit [www.jessupmfg.com](http://www.jessupmfg.com) for resources to make your job easier
- ✓ **Real Value:** See all of the above

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