



For Immediate Release

Glo Brite® Eco Exit™ Brochure Details Benefits Of Zero Energy, Zero Maintenance Exit Signs

McHenry, IL, April 7, 2009 -- Jessup Manufacturing Company, has introduced a new product brochure outlining the features and benefits of the company's full line of award-winning Glo Brite® Eco Exit™ signs. These signs consume no energy and need no maintenance, reducing costs and the carbon footprint for building owners.

The full line of Glo Brite® Eco Exit™ signs from North America's leading manufacturer of photoluminescent safety products includes benefits for architects, contractors and building owners. A cost-comparison chart illustrates the potential savings from the Glo Brite® Eco Exit™ signs, compared with other types of signs. Savings can total as much as \$135,000 for 100 signs over a 10-year lifespan. Furthermore, the Glo Brite® Eco Exit™ signs can reduce air pollution by almost a half a million pounds of CO₂ compared with incandescent signs over the life of the product.

Glo Brite® Eco Exit™ signs use next generation photoluminescent technology to absorb and store ambient light. During an emergency blackout or smoky conditions, the stored energy is immediately visible, creating a clear, recognizable exit indicator.

“Our new Glo Brite® Eco Exit™ signs are changing the face of exit sign technology by combining environmentally friendly ‘green’ design and energy savings. They are the only zero energy, zero radioactivity and zero maintenance solution on the market,” said Alan M. Carlson, vice president marketing support and business development for Jessup.

The Glo Brite® Eco Exit™ line includes single-sided and double-sided configurations with 50- and 100-foot viewing distances and multiple mounting options. They are UL 924 Listed and are non-toxic, so there are no disposal issues common with tritium signs that utilize radioactive materials.

The Glo Brite® Eco Exit™ signs have earned a 2009 Top Products Award from *Building Operating Management* magazine and featured as one of the hot products for 2009 in the

December issue of *TED Magazine*, the official publication of The National Association of Electrical Distributors (NAED).

“These awards, along with the many building owners and operators that have already installed Glo Brite® Eco Exit™ signs, are a clear indication that Jessup has created a simple, cost-effective answer for exit signage needs,” concluded Carlson.

For more information about Glo Brite® Eco Exit™ signs, visit www.jessupmfg.com.

About Jessup

Jessup Manufacturing Company (www.jessupmfg.com) was established in 1956 and is a global manufacturer and supplier of pressure sensitive films, photoluminescent films and non-slip technology. The company’s products are used in the building, transportation, printing and action sports markets.

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